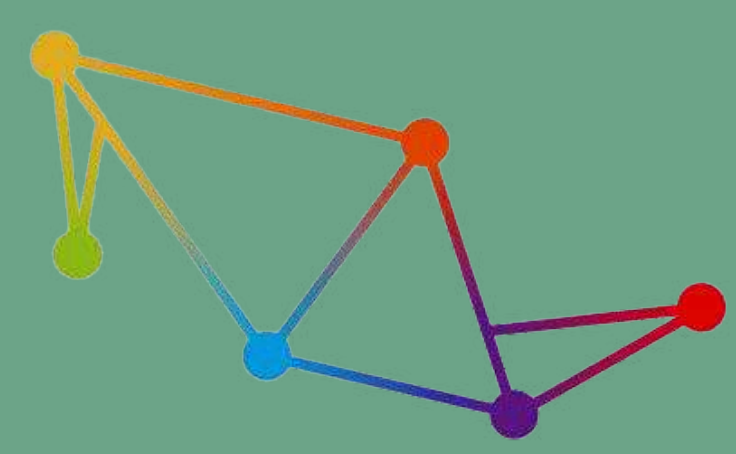




CULTURAL HERITAGE, ENVIRONMENT AND SOLIDARITY ECONOMY: STRATEGIES FOR LOCAL DEVELOPMENT IN SAN FELIPE TEPATLÁN



Secretaría de Educación

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INTRODUCTION

This research paper addresses the life of the communities of San Felipe Tepatlán and how their local development has been. The indigenous peoples have very important roles in society and are the guardians of the cultural heritage, however, economic needs and lack of opportunities, among other factors of globalization, force the inhabitants to leave their territory in order to improve their economic situation. Sometimes these displacements become permanent migrations that generate socio-territorial impacts. Next, we will present a part of the research we are carrying out, where community participation is the main protagonist in local development.

SOCIAL PROBLEM

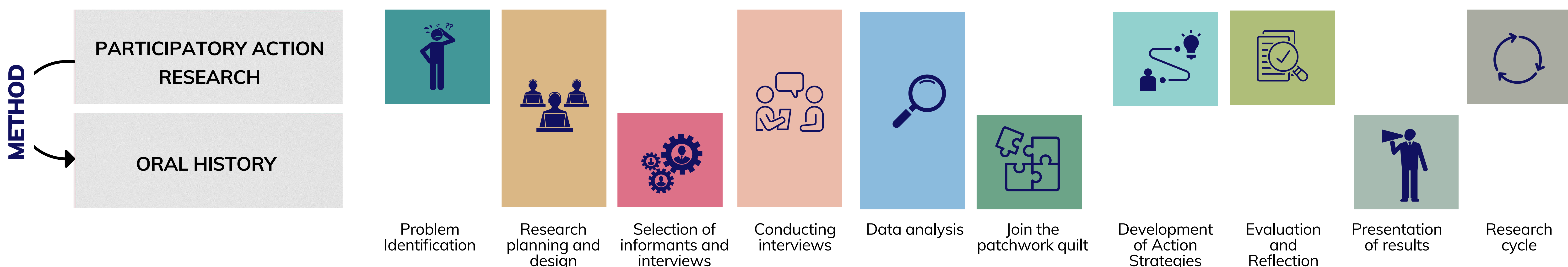
The community of San Felipe Tepatlán has experienced a social impact since a mega hydroelectric project is planned to be built on the river that surrounds the community. However, this event, in which the inhabitants have different opinions, has divided the community, bringing social consequences such as vulnerability to the loss of cultural heritage and the halting of social development.

OBJETIVO GENERAL

Promote local development through community participation and the implementation of strategies that mitigate the loss of Cultural and Environmental Heritage and contribute to the generation of a solidarity economy in San Felipe Tepatlán.



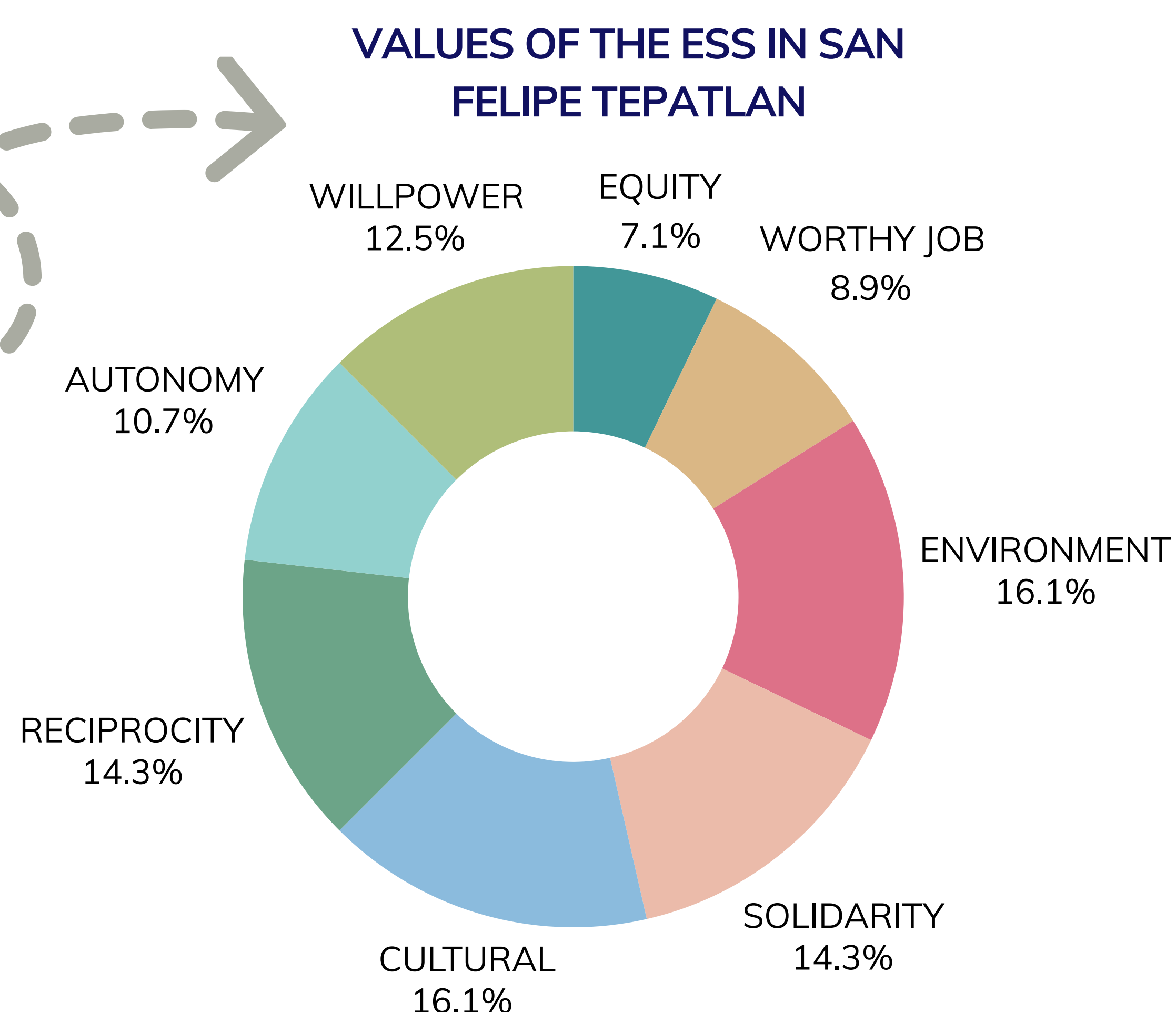
METHODOLOGY



RELEVANT LITERATURE



RESULTS



During the field visits, fourteen quantitative interviews, twelve qualitative group and individual interviews, and five field trips for observation were conducted; all of this applying the research methodologies and methods. The graph shows the percentage in which each value of the social and solidarity economy is practiced in San Felipe Tepatlán. All values were averaged in a total percentage of 100%.

When observing the graph, we realize that the preservation of their natural environment and their culture are the two most practiced values. However, we also observe that some values such as decent work, equity, and autonomy are less practiced.

Taking into account these strengths and opportunities, we have developed strategies that help us promote social unity and contribute to local rural development through the principles of the social and solidarity economy.

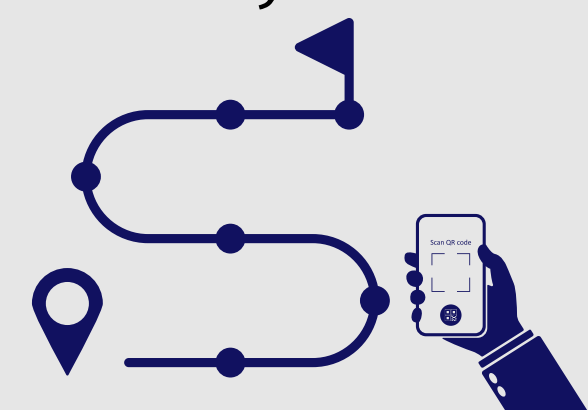


TECHNOLOGICAL REFLECTIONS

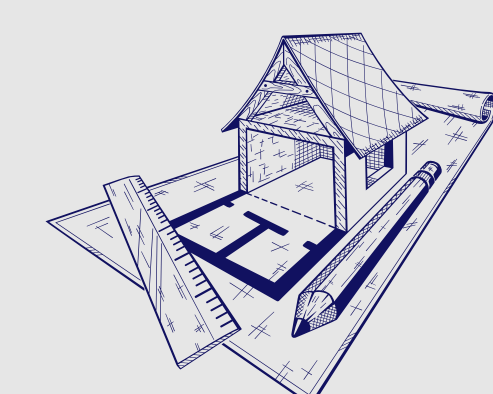
1.- Dissemination and community participation through social networks, based on strategies that promote the preservation of cultural heritage. With this activity, it will be possible to integrate the migrant population of the community even if they are far away.



2.- Place QR codes in the main landmarks of the territory, for example, church, old bridges, waterfalls, presidency, river, among others and upon accessing these both residents and foreign community can see a documentary video made by the guardians of history narrating the history and the value of the place.



3.- Conduct virtual tours of the main buildings and streets with the participation of the community, in order to add them to digital geolocation platforms and disseminate and revalue them.



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